

HONORHEALTH® Foundation

EIGHTH ANNUAL

READY. SET. GROW!

NICU
TEA
and Luncheon

FRIDAY, SEPTEMBER 19, 2025

11AM - 1:30PM | GRAND HYATT SCOTTSDALE RESORT


2025 SPONSORSHIP OPPORTUNITIES



READY.
SET.
GROW!

Celebrate

Neonatal Intensive
Care Unit (NICU)
Awareness Month
by giving hope to
babies and their
families.



ABOUT THE LUNCHEON

The 8th annual NICU Tea and Luncheon is a special HonorHealth event inspired and founded by Stacy Lovell, a grateful patient and NICU mom. In the darkest hours of her life, Stacy found it necessary to deliver her twins extremely early due to health complications. Today her children continue to survive and thrive due to the exceptional care they all received at the NICU at HonorHealth Scottsdale Shea Medical Center.

Your philanthropic support has grown this event tremendously and it is now a one-of-its-kind in the Valley. Thank you for your support that will help expert NICU medical teams continue to treat the tiniest and most fragile patients, while also ensuring parents' needs are met.



2025 NICU TEA AND LUNCHEON

SPONSORSHIP LEVELS



SAGUARO BLOSSOM | \$250,000

- Champions Plus Donor Recognition Society amenities for two individuals
- Premier seating for two tables of ten
- Four bottles of wine per table
- Listed as exclusive presenting sponsor in all event publications and signage
- Increased visibility in event press release with a dedicated mention
- Ability to provide up to four branded favors in all event attendee gift bags
- Company check presentation to all invitees
- Featured inclusion in an exclusive e-mail blast
- Presenting sponsor logo recognition at event and placement on event website with link to company website
- Inclusion in four social media posts
- Two-page ad or inside cover ad in the event program
- Acknowledgement in HonorHealth Foundation's donor recognition publications

MARIGOLD | \$100,000

- Premier seating for two tables of ten
- Two bottles of wine per table
- Listed as exclusive sponsor in all event publications and signage
- Recognition in event press releases
- Opportunity to have a table during the silent auction to display company collateral
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Inclusion in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Two-page ad in event program
- Premier sponsor logo placement on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications



REDWOOD | \$50,000

- Premier seating for two tables of ten
- Recognition in event press release
- Optional onsite company activation during event reception
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Recognition in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Full-page ad in event program
- Premier sponsor logo placement on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications

2025 NICU TEA AND LUNCHEON

SPONSORSHIP LEVELS

CONTINUED



MAGNOLIA | \$25,000

- Premier seating for two tables of ten
- Option to sponsor Event Registration or Silent Auction
- Ability to provide one branded favor in all event attendee gift bags
- Inclusion in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in one social media post
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications

PRIMROSE | \$15,000

- Premier seating for one table of ten
- Option to sponsor Event Photography, Decor, Valet or Beverage
- Inclusion in HonorHealth e-mail blast
- Sponsor logo recognition at event
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website

WILLOW | \$10,000

- Premier seating for one table of ten
- Sponsor logo recognition at event
- Half-page ad in event program
- Sponsor logo on event website

DANDELION | \$5,000

- Seating for one table of ten
- Half-page ad in event program
- Name acknowledgement in event program
- Brand affiliation and partnership activation rights with HonorHealth Foundation

CHERRY BLOSSOM | \$3,500

- Seating for one table of ten
- Name acknowledgement in event program

INDIVIDUAL TICKETS

- Adult Registration \$300.00 per person
- Child Registration \$150.00 (10 and under)





SPONSORSHIP OPPORTUNITIES

HonorHealth Foundation will recognize your company's support of our most fragile patients and their families. Your sponsorship will provide hope and healing to those we serve. Align your brand with HonorHealth Foundation today:

		SAGUARO BLOSSOM \$250,000	MARIGOLD \$100,000	REDWOOD \$50,000	MAGNOLIA \$25,000	PRIMROSE \$15,000	WILLOW \$10,000	DANDELION \$5,000	CHERRY BLOSSOM \$3,500
Champions Plus Donor Recognition Society amenities for two individuals	✓								
Premier seating for tables of ten	2	2	2	2	1	1	1	1	
Bottles of wine per table	4	2							
Listed as exclusive title presenting sponsor in all event publications and signage	✓								
Option to sponsor Event Registration or Silent Auction				✓					
Option to sponsor Event Photography, Decor, Valet or Beverage				✓					
Increased visibility in event press release with a dedicated mention	✓								
Recognition in event press release		✓							
Number of branded favors that can be provided in all event attendee gift bags	4	2	2	1					
Company check presentation before or after event	✓	✓	✓						
Featured inclusion in an exclusive e-mail blast	✓	✓	✓						
Presenting sponsor logo at event and website	✓								
Premier sponsor logo recognition at event		✓	✓	✓	✓				
Sponsor logo on event website		✓	✓	✓	✓	✓			
Recognition in HonorHealth e-mail blast		✓		✓	✓				
Inclusion in four social media posts	4	2	2	1					
Two-page ad or inside cover ad in the event program	✓								
Full-page ad in event program		✓	✓	✓	✓				
Half-page ad in event program						✓	✓		
Name acknowledgment in event program							✓	✓	
Acknowledgment in HonorHealth Foundation's donor recognition publications	✓	✓	✓	✓					
Brand affiliation and partnership activation rights with HonorHealth Foundation							✓		

UNDERWRITING OPPORTUNITIES

- Event Printing \$5,000 (*One sponsorship available*)
- Event Decor \$5,000 (*One sponsorship available*)
- Event Auction Paddles \$5,000 (*One sponsorship available*)
- Event Marketing \$5,000 (*Multiple sponsorships available*)
- Event Favors \$5,000 (*One sponsorship available*)
- Sponsor a NICU Nurses Table \$5,000 (*Multiple sponsorships available*)
- Media Sponsorship \$5,000 (*One sponsorship available*)

Additional opportunities can be discussed.

All underwriting sponsorships will receive recognition at respective area(s) at event.

For additional information or to discuss sponsorship opportunities, please visit HonorHealthFoundation.org/nicu-lunch.

Joanne Smith

Senior Vice President, Development and Fundraising
joasmith@honorhealth.com 480-587-5018



The amount of your contribution that is deductible to the full extent of the law is limited to the excess of your contribution over the value of the goods and services promised you. Value of goods and services is \$120 per adult and \$75 per child.

Unable to attend?

Please still support this vital cause.



**Facts on Preterm Births
provided by 2024 CDC study*

HONORHEALTH® Foundation