2025 NICU TEA AND LUNCHEON

AD SPECS



CONGRATULATORY AD SPECS

Sponsorship levels of \$100,000 and above are entitled to 2 full page congratulatory ads.

Sponsorship levels of \$15,000 and above are entitled to 1 full page congratulatory ad.

Sponsorship levels of \$5,000 and above are entitled to a $\frac{1}{2}$ page congratulatory ad.

Full Page: 4.5" x 7.5" Half Page: 4.5" x 3.625" AD DEADLINE Wednesday, August 27, 2025

For additional details, please contact:

HDwigun@HonorHealth.com or 480.587.5083

AD SPECS

Full Page 4.5" x 7.5"

Ads should be submitted as final high-resolution PDFs. PDF/X-1a is preferred.

Other file formats allowed, but not preferred: JPG, PSD, EPS, TIFF

No Bleeds. Ad will be placed on page with a white border.

Please convert fonts to outlines.

Images must be a minimum of 300ppi at effective size (final print size).

All images, logos, graphics and type must be CMYK only.

All spot or RGB colors will be converted to process CMYK. Please note that color might shift due to print color space.

Half Page 4.5" x 3.625"

Half Page 4.5" x 3.625"

