

HONORHEALTH® Foundation

EIGHTH ANNUAL

READY. SET. GROW!

NICU  
TEA  
*and Luncheon*

FRIDAY, SEPTEMBER 19, 2025

11AM - 1:30PM | GRAND HYATT SCOTTSDALE RESORT

2025 SPONSORSHIP OPPORTUNITIES



READY.  
SET.  
GROW!

*Celebrate*

Neonatal Intensive  
Care Unit (NICU)  
Awareness Month  
by giving hope to  
babies and their  
families.



## ABOUT THE LUNCHEON

**The 8th annual NICU Tea and Luncheon** is a special HonorHealth event inspired and founded by Stacy Lovell, a grateful patient and NICU mom. In the darkest hours of her life, Stacy found it necessary to deliver her twins extremely early due to health complications. Today her children continue to thrive due to the exceptional care they all received at the NICU at HonorHealth Scottsdale Shea Medical Center.

Your philanthropic support has grown this event tremendously and it is now a one-of-its-kind in the Valley. Thank you for your support that will help expert NICU medical teams continue to treat the tiniest and most fragile patients, while also ensuring parents' needs are met.



# 2025 NICU TEA AND LUNCHEON

## SPONSORSHIP LEVELS



### SAGUARO BLOSSOM | \$250,000

- Champions Plus Donor Recognition Society amenities
- Premier seating for two tables of ten
- Four bottles of wine per table
- Listed as exclusive presenting sponsor in all event publications and signage
- Increased visibility in event press release with a dedicated mention
- Ability to provide up to four branded favors in all event attendee gift bags
- Company check presentation to all invitees
- Featured inclusion in an exclusive e-mail blast
- Presenting sponsor logo recognition at event and placement on event website with link to company website
- Inclusion in four social media posts
- Two-page ad or inside cover ad in the event program
- Acknowledgement in HonorHealth Foundation's donor recognition publications

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### MARIGOLD | \$100,000

- Premier seating for two tables of ten
- Two bottles of wine per table
- Listed as exclusive sponsor in all event publications and signage
- Recognition in event press releases
- Opportunity to have a table during the silent auction to display company collateral
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Inclusion in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Two-page ad in event program
- Premier sponsor logo placement on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications



### REDWOOD | \$50,000

- Premier seating for two tables of ten
- Recognition in event press release
- Optional onsite company activation during event reception
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Recognition in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Full-page ad in event program
- Premier sponsor logo placement on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications



## 2025 NICU TEA AND LUNCHEON

# SPONSORSHIP LEVELS

CONTINUED



### MAGNOLIA | \$25,000

- Premier seating for two tables of ten
- Option to sponsor Event Registration or Silent Auction
- Ability to provide one branded favor in all event attendee gift bags
- Inclusion in HonorHealth Foundation e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in one social media post
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications

### PRIMROSE | \$15,000

- Premier seating for one table of ten
- Option to sponsor Event Photography, Decor, Valet or Beverage
- Inclusion in HonorHealth e-mail blast
- Sponsor logo recognition at event
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website

### WILLOW | \$10,000

- Seating for one table of ten
- Sponsor logo recognition at event
- Half-page ad in event program
- Sponsor logo on event website

### DANDELION | \$5,000

- Seating for one table of ten
- Half-page ad in event program
- Name acknowledgement in event program
- Brand affiliation and partnership activation rights with HonorHealth Foundation

### CHERRY BLOSSOM | \$3,500

- Seating for one table of ten
- Name acknowledgement in event program

### INDIVIDUAL TICKETS

- Adult Registration \$300.00 per person
- Child Registration \$150.00 (10 and under)





# SPONSORSHIP OPPORTUNITIES

HonorHealth Foundation will recognize your company's support of our most fragile patients and their families. Your sponsorship will provide hope and healing to those we serve. Align your brand with HonorHealth Foundation today:

*SAGUARO BLOSSOM / \$250,000*

*MARIGOLD / \$100,000*

*REDWOOD / \$50,000*

*MAGNOLIA / \$25,000*

*PRIMROSE / \$15,000*

*WILLOW / \$10,000*

*DANDELION / \$5,000*

*CHERRY BLOSSOM / \$3,500*

|   |                     |                   |                                |                                |                            |        |        |             |
|---|---------------------|-------------------|--------------------------------|--------------------------------|----------------------------|--------|--------|-------------|
| Champions Plus Donor Recognition Society amenities  | ✓                   |                   |                                |                                |                            |        |        |             |
| Recognition in event press releases pre / post event  | Dedicated           | ✓                 |                                |                                |                            |        |        |             |
| Bottles of wine per table   | 4                   | 2                 |                                |                                |                            |        |        |             |
| Listed as exclusive title presenting sponsor in all event publications and signage at event | Presenting          | ✓                 |                                |                                |                            |        |        |             |
| Company check presentation pre / post event   | ✓                   | ✓                 | ✓                              |                                |                            |        |        |             |
| Branded favors that can be provided in all event attendee gift bags                         | ✓<br>Exclusive Item | ✓                 | ✓                              | ✓                              |                            |        |        |             |
| Inclusion in social media posts   | 4                   | 2                 | 2                              | 1                              |                            |        |        |             |
| Acknowledgement in HonorHealth Foundation's donor recognition publications                  | ✓                   | ✓                 | ✓                              | ✓                              |                            |        |        |             |
| Option to sponsor Event Registration or Silent Auction                                      | Onsite Activation   | Onsite Activation | Registration or Silent Auction | Registration or Silent Auction | Photo Décor Valet Beverage |        |        |             |
| Inclusion in an exclusive e-mail blast  | Featured            | Featured          | Featured                       | ✓                              | ✓                          |        |        |             |
| Sponsor logo on event website   | Presenting          | ✓                 | ✓                              | ✓                              | ✓                          | ✓      |        |             |
| Ad in event program   | 2 Full Pages        | 2 Full Pages      | 1 Full Page                    | 1 Full Page                    | 1 Full Page                | ½ Page | ½ Page | Name Listed |
| Seating for ten   | Premier 2           | Premier 2         | Premier 2                      | Premier 2                      | Premier 2                  | 1      | 1      | 1           |
| Brand affiliation and partnership activation rights with HonorHealth Foundation             | ✓                   | ✓                 | ✓                              | ✓                              | ✓                          | ✓      | ✓      | ✓           |

# UNDERWRITING OPPORTUNITIES

- Event Printing \$5,000 (*One sponsorship available*)
- Event Decor \$5,000 (*One sponsorship available*)
- Event Auction Paddles \$5,000 (*One sponsorship available*)
- Event Marketing \$5,000 (*Multiple sponsorships available*)
- Event Favors \$5,000 (*One sponsorship available*)
- Sponsor a NICU Nurses Table \$5,000 (*Multiple sponsorships available*)
- Media Sponsorship \$5,000 (*One sponsorship available*)

*Additional opportunities can be discussed.*

**All underwriting sponsorships will receive recognition at respective area(s) at event.**

**For additional information or to discuss sponsorship opportunities, please visit [HonorHealthFoundation.org/nicu](https://HonorHealthFoundation.org/nicu).**

**Joanne Smith**

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*The amount of your contribution that is deductible to the full extent of the law is limited to the excess of your contribution over the value of the goods and services promised you.*

*Value of goods and services is \$120 per adult and \$75 per child.*

**Unable to attend?**

**Please still support this vital cause.**



*\*Facts on Preterm Births  
provided by 2024 CDC study*

**HONORHEALTH® Foundation**